



UNIONE EUROPEA



REGIONE PUGLIA



PROMOZIONE
Agenzia Regionale del Turismo

POC PUGLIA 2014/2020 I ASSEVI - AZIONE 6.8
CUP B39J21008340003

Regional Operational Programme ERDF-ESF 2014-2020 "Cultural, natural and tourism attractions"
Axis VI - Environmental protection and promotion of natural and cultural resources -
Action 6.8 - Interventions for the competitive repositioning of tourism destinations

SUBJECT: PUBLIC NOTICE FOR THE PROCUREMENT OF EXPRESSIONS OF INTEREST AIMED AT RECEIVING PROPOSALS FOR THE SUPPLY OF ADVERTISING COMMUNICATION SERVICES UNDER EXCLUSIVITY ESTABLISHMENT, PURSUANT TO ART. 63, PARAGRAPH 2, LETT. B), N.3 OF ITALIAN LAW DECREE D.LGS N.50/2016 AND FURTHER AMENDMENTS AND MODIFICATIONS, TO BE DEPLOYED ACROSS THE 2021 DESTINATION PUGLIA COMMUNICATION PLAN

NOTICE OF THE EVALUATION BODY MEETING IN CHARGE OF DEPLOYING THE INTERNATIONAL MEDIA PLAN.

NOTICE OF EVALUATION BODY MEETING

On **March 18, 2022 at 12:00 a.m.** the RUP-Sole Procedure Manager shall proceed with the evaluation of legal and administrative prerequisites relevant to the received and registered expressions of interest on the above-mentioned Media Plan.

Subsequently, the duly appointed Evaluation Body, in compliance with provisions of art. 6 of the above-mentioned Public Notice, will proceed – in a remote fashion on the Google Meet platform (<https://meet.google.com/>) with the discretionary technical evaluation of admitted offers.

For information and enquiries to take part in the public session meeting, (as a legal representative or legal proxy with a valid ID and relevant power of attorney document), please write to the following e-mail address: media@aret.regione.puglia.it.

This notice is published on the contracting authority web site at:

www.agenziapugliapromozione.it in the Call for Tenders and Contracts section

Bari, March 15, 2022

**The AP-High Expertise manager
in charge of PST-Strategic Tourism Plan implementation procedures
(RUP-Sole Procedure Manager)**

Atty. Miriam Giorgio