







Monitoring sheet Puglia Open Days 2015

| 1. Write the name of the town in which the activity of Puglia Open Days 2015 takes place: | |
|---|--|
| 2. Tick the area in which the activity takes place: | |
| □ GARGANO AND DAUNIA | |
| □ IMPERIAL PUGLIA | |
| □ BARIAND THE COAST | |
| □SALENTO | |
| □ MAGNA GRECIA MURGIA AND GRAVINE | |
| 3. Write the name of the Monument in which the activity takes place: | |
| 4. Write the type of Puglia Open Days activity: | |
| 5. Write the date of Puglia Open Days activity: | |

















INFORMATION ABOUT THE TOURIST

| 6. Tick the citizenship of the tourist: |
|---|
| 6.b. Write the name of the Country where the tourist lives: |
| 7. You are here with: |
| □FRIENDS |
| □ IN A COUPLE |
| □ALONE |
| □ FAMILY/RELATIVES |
| 8. Is there anyone with disabilities? ☐ Yes ☐ No |
| 9. If yes, which kind of disability? |
| E – Elderly man/woman with limited mobility |
| PD – physical disability |
| B – blind person |

















D – deaf person

| ADD/ADHD – Attention Deficit Disorders/Attention Deficit Hyperactivity Disorder |
|--|
| PW – pregnant woman |
| CH - child |
| |
| 10. You've learned about this event thanks to: |
| S - press |
| P - posters |
| R - radio |
| W - web |
| B – by word of mouth |
| I – lat (Tourist Information Office) |
| 11. Is this the first time you've overnighted in Puglia? □ Yes □ No |
| Customer satisfaction |
| Tick how much are you satisfied with the quality of the following characteristics of the place/monument you've visited, using the criteriabelow: |
| 1 = Very bad |
| 2 = Insufficient |
| 3 = Sufficient |
| 4 = Good |
| 5 = Excellent |

















Access to information (brochures, information materials, posters, etc.)

| How to book | 1 | 2 | 3 | 4 | 5 | |
|---|---|---|---|---|---|-----|
| Cleanliness of the visited place | 1 | 2 | 3 | 4 | 5 | |
| Maintenance of the site | | 1 | 2 | 3 | 4 | 5 |
| Signage and if it is easy to reach | | 1 | 2 | 3 | 4 | 5 |
| Accessibility and use (physical barriers) | | 1 | 2 | 3 | 4 | 5 |
| Welcoming service | | 1 | 2 | 3 | 4 | 5 |
| Guide service and translators | | 1 | 2 | 3 | 4 | 5 |
| Overall evaluation of the activity Puglia Open Days | | 1 | 2 | 3 | 4 | - 5 |

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