



UNIONE EUROPEA



Regional Operational Program ERDF-ESF 2014-2020 " Cultural, natural and tourism attractions" Axis VI - Environmental protection and promotion of natural and cultural resources - Action 6.8 Interventions for the competitive repositioning of tourist destinations  
CUP-Unified Project Code: B39I18000080009

**SUBJECT: "PUGLIA365" TOURISM STRATEGIC PLAN (D.G.R. N. 191/2017) - IMPLEMENTATION OF THE PROJECT "PROMOTION OF DESTINATION PUGLIA 2020", "PUGLIA TRAVEL INDUSTRY" INTERVENTION. EXPRESSION OF INTEREST TO RECEIVE COMMUNICATION SERVICE OFFERS WITH THE PURPOSE OF ESTABLISHING LISTS OF SUPPLIERS BASED ON AN EXCLUSIVITY PROCEDURE, PURSUANT TO ART. 63, PARAGRAPH 2, LETTER b), NO. 3, OF LEGISLATIVE DECREE NO. 50/2016, TO BE CARRIED OUT THROUGH COMMUNICATION TOOLS OF AREA COMPANIES AND TOUR OPERATORS ORGANIZING CHARTER CHAINS.**

## SUSPENSION OF ACTIVITIES - NOTICE

The aforementioned public notice is aimed at acquiring communication services for the dissemination of the Puglia brand and its territorial valorization across physical and digital spaces proposed by: 1) Airline companies, equipped with flight operating license issued by a EU Member State pursuant to EU Regulation no. 2407/92, as per European Union Official Gazette L. 240 of 24/8/92, and updated by EU Regulation n. 1008/2008, and having the Air Operator's Certificate (AOC) or other similar qualification certificate for the exercise of flight operations, as issued by authorities of the country of origin, and related companies licensing advertising space and communication services on an exclusive basis; 2) tour operators (commercial risk for the T.O) organizing charter chains.

The evaluation committee carried out and finalized the assessment of the 4 proposals received so far, acknowledging it in the respective minutes. The list of suitable proposals was approved with **Director General Decision of October 14, 2020, no. 433 and of November 3, 2020, no. 459**, as published on the ARET-Pugliapromozione institutional website.

However, on account of the Italian provisions to counter the COVID-19 (Coronavirus) emergency, aimed at containing the contagion, as per Prime Minister Decree DPCM of November 3, 2020, it is hereby decided to **suspend the execution of activities** for the period of time starting on December 18, 2020, and ending on February 28, 2021, unless National restrictive measures are lessened before the mentioned ending date, with regard to the trends of the epidemiological situation.

This decision is instrumental to ensure consistency with the institutional mission of ARET-Pugliapromozione and, therefore, the effectiveness of said interventions and those concerning public spending, which, in the presence of the aforementioned restrictive measures, cannot be correctly implemented.

The call for expression of interest to acquire new offers of services remains open to bids, therefore the eligible subjects can keep submitting proposals.

**PugliaPromozione**  
[www.agenziapugliapromozione.it](http://www.agenziapugliapromozione.it)

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*Il futuro alla portata di tutti*

Asse VI - Azione 6.8



**REGIONE PUGLIA**

ASSESSORATO  
INDUSTRIA TURISTICA E CULTURALE  
GESTIONE E VALORIZZAZIONE  
DEI BENI CULTURALI



**PROMOZIONE**  
Agenzia Regionale del Turismo

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Please note that the ARET Pugliapromozione staff is available at this Certified PEC email address (Italian subjects only): [direzioneamministrativapp@pec.it](mailto:direzioneamministrativapp@pec.it); and at the regular email address: [promozione@aret.regione.puglia.it](mailto:promozione@aret.regione.puglia.it).

Bari, December 18, 2020.

**The PST implementation procedures manager (Sole Procedure Manager)**

**Miriam Giorgio**

**ARET-Pugliapromozione      Director  
General**

**Matteo Minchillo**

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