Regional Operational Programme ERDF-ESF 2014 - 2020 "Cultural and Natural Heritage for Tourism" Axis VI - Environmental protection and promotion of natural and cultural resources - Action 6.8 Interventions for the competitive repositioning of tourist destinations
CUP-Project Code: B39I18000090009

Attachment 2

ARET Pugliapromozione
REGIONE PUGLIA
Piazza Aldo Moro 33/a
70121 – Bari
ITALY

PUBLIC NOTICE FOR THE PROCUREMENT OF CO-BRANDING COMMUNICATION SERVICES AS PER ART. 36, PARAGRAPH 2, SUB. A), ITALIAN LEGISLATIVE DECREE D.LGS. N. 50/2016.

TECHNICAL AND ECONOMIC OFFER

A) TECHNICAL OFFER		
APPLICANT SUBJECT	COMPANY/ASSOCIATION NAME AND TYPE (JOINT STOCK, LTD, PRIVATE, INCORPORATED, ETC.	
	LEGAL REPRESENTATIVE	
	REGISTERED ADDRESS	
	TELEPHONES	

	E-MAIL	
	PEC_CERTIFIED E-MAIL (ITALIAN SUBJECT ONLY)	
	ASSIGNED PROJECT MANAGER (name, surname, role, phone, email)	

EVENT TITLE AND DATE		
AREAS OF OPERATIONS (please tick with an X)	● ART & CULTURE ● FOOD & WINE ● FASHION & CRAFTS ● NATURE & SPORTS	
PLACE AND LOCATION OF THE EVENT	○ PUGLIA	□ LOCATION / HEADQUARTERS

(please tick with an X to indicate the country, the region and the location of the event)		
	○ ITALY	☐ LOCATION / HEADQUARTERS
	○ FOREIGN COUNTRY	☐ LOCATION / HEADQUARTERS
ENVIRONMENTAL SUSTAINABILITY AND ACCESSIBILITY OF PLACES *Max 500 characters including spaces* *(Describe how the environment's sustainability and accessibility is guaranteed, with particular attention to the participation of children, elderly and people with disabilities)*		

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ADDED VALUE OF CO-BRANDING COMMUNICATION SERVICES AT THE EVENT Max 500 characters including spaces (example: other additional activities like social / influencing actions)	
SCHEDULE/TIMETABLE OF EVENTS (detailed description of planned activities including dates, times, speakers and testimonials, if any)	

B) ECONOMIC OFFER **Materials and spaces to be customized** *(MAX € 38.000,00 VAT INCLUDED)* *Description of the type, the quantity and the costs of services with total and per item quotes, with and without VAT, including the VAT application scheme*
OFF LINE SERVICES

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<u>Mandatory service: Photo-book</u>: a photographic and illustrative report of the event, to be front and/or back branded and delivered both in paper format, possibly bound, and in digital format.				
TYPE	**QUANTITY**	**FORMAT-SIZE-TECHNICAL SPECS AND PLACE/SPACE OF LOCATION**	**COST PER UNIT** *(with and without VAT)*	
PROMOTIONAL DELIVERABLES	Flyers			
	Posters			
	Billboards			
	Press kits			
ONSITE INSTALLATIONS	Giveaways/freebies type: - -			
	Roll–ups			
	Rear projections screen			
	Stages			
	Display			

	Panels			
	Corners/information points			

ON-LINE COMMUNICATION SERVICES			
TYPE	**QUANTITY**	**FORMAT-SIZE-TECHNICAL SPECS AND PLACE/SPACE OF LOCATION**	**COST PER UNIT** *(with and without VAT)*
Advertorials		Destination web sites:	
Videos			
Newsletters	No. of service No. of recipients		
Banners-type:		Destination web site:	
TOTAL COST			€ (including VAT) € (without VAT)

Place _____

Date, _____

Signature _____