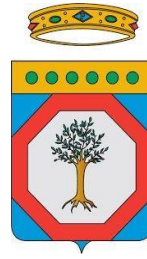




**European Union**  
POR FESR-FSE 2014-2020  
Axis VI - Action 6.8



**Puglia Region**  
Department for Tourism and Culture,  
Management and Promotion of Cultural  
Heritage



**POR Puglia ERDF-ESF 2014/2020 "Cultural, natural and tourism attractors"**  
**Axis VI - Safeguard of the Environment and Promotion of Natural and Cultural Resources - Action 6.8 - Measures**  
**for competitive repositioning of tourism destinations.**  
**CUP: B39I18000100009**  
**"Promotion of the Puglia tourism destination"**

Attachment A

**HOSPITALITY SERVICES ELIGIBLE TO BE FUNDED WITH REGARD TO EDUCATIONAL AND PRESS/BLOG TOUR ACTIVITIES FOR THE TOURISM PROMOTION OF PUGLIA DESTINATIONS – PUBLIC CALL FOR SUBMITTING EXPRESSIONS OF INTEREST (YEAR 2018)**

Hospitality services eligible to be funded are those defined by the notice of call, based on national laws as per Italian Presidential Decree D.P.R n. 196 of October 3, 2008 on the use of European Funds as per EU Regulation n. 1303/2013, providing general guidelines on the European Fund for Regional Development, on the European Social Fund and the Cohesion Fund.

In particular, the following services shall be admitted:

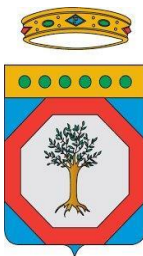
- Travel tickets: airline, railway, ground transportation and ferry boat tickets.
- Accommodation only for guests who are not residing in Puglia, except for 1 accompanying person chosen by the tour requestant, 1 tour guide/interpreter, and up to 2 officers chosen by ARET Pugliapromozione, and/or by the Department for Tourism of the Puglia Region.
- Meals, within a daily limit of 80.00 Euros (this could be upped to 100.00 Euros in case of particular events, as may be the case of gala dinners).
- Airport, rail station, sea port and bus transfers: for individual arrivals and/or departures, a taxi transportation shall be preferred in case it is more convenient than private transfers;
- Tours: various types of buses, tour guide and tourism official, interpreter (whenever necessary and only for the duration of the educational tour), tickets for museums, galleries, monuments, exhibitions, parks, etc.
- Setting-up expenses (as may be the case of cooking shows, TV shootings, etc.), to be assessed case by case.

Please note that **accommodation and hospitality services**, as well as ticketing services, are operated by a contractor entrusted by Agenzia Pugliapromozione through a public call procedure

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(online negotiating call procedures for amounts below those established by art. 36, c. 2, sub. b) of Italian Legislative Decree n.50/2016).

**Please also note that none of the aforementioned services may be reimbursed in cash or other forms of payment to applicants and/or participants to tours.**

**The following services shall NOT be admitted as funded expenses:**

- secretarial services;
- planning and projects;
- advertisements;
- press office;
- recruiting/attendance fees;
- staff or personnel expenses participating to the project;
- general professional tasks expenses.

We further invite participants to comply with the following operative instructions: educational tours proposals may not include "requests" as particular hotels, restaurants, etc. since the choice of accommodation structures and other hospitality services is based according to principles and criteria that safeguard fair competition, and are based on market surveys across operators' sectors.

Bari, April 20, 2018

The Procedure Officer in Charge  
Atty. Miriam Giorgio

**Il responsabile del procedimento**  
avv. Miriam Giorgio

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