***Attachment B***

SAMPLE COPY

**REQUEST FORM – EXPRESSIONS OF INTEREST FOR EDUCATIONAL, PRESS/BLOG TOUR PROPOSALS FOR THE PROMOTION OF TOURISM DESTINATIONS IN PUGLIA (YEAR 2018)**

**ARET - AGENZIA PUGLIAPROMOZIONE**

**BARI**

**Certified PEC email: direzioneamministrativapp@pec.it**

**E-mail: educational@viaggiareinpuglia.it**

The undersigned \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Born in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Resident in\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, street name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ n°\_\_\_\_, telephone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, e-mail \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

In her/his capacity of *(show the applicant category as per regulations of article 2, Subjects admitted to submit proposals)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

In case of a company, please include the registered, official name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

With registered office in\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

VAT/tax ID code \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Having carefully read the Call for Expressions of Interest aimed at “Educational, press/blog tour activities for the promotion of Puglia tourism destinations” approved with ARET-Pugliapromozione Interim Director General Decision n. 170 of April 20, 2018;

Being informed that:

* - described activities are funded through POR Puglia ERDF-ESF 2014/2020 “*Cultural, natural and tourism attractors*” Axes VI – *Safeguard of the Environment and Promotion of Natural and Cultural Resources* – Action 6.8 - "*Measures for competitive repositioning of tourism destinations”, Project* “*Promotion of Puglia tourism destinations*”;
* admitted expenses are based on provisions of EU Regulation n. 1303/2013, as published in Attachment A of the public notice “*Expressions of interest for proposals of educational, press e blog tours for the tourism promotion of Puglia destinations”*;
* services will be organized and funded by the contracted company on behalf of ARET Pugliapromozione, relevant to the organization and management of educational, press and blog tours aimed at specific targets (as per online tender mandate procedure pursuant to article 36, sub 2, letter b) of Italian legislative decree D.Lgs. n.50/2016);
* pursuant to provisions of Legislative Decree D.Lgs. 97/2016, in case of approved projects ARET Pugliapromozione must publish this project proposal, including personal data (with the exception of privacy information) relevant to the applicant, as well as the contents of submitted CVs sent and/or attached to this application;
* in case of successful applications, the delivered outputs shall include the project logos and/or project *hashtags* as provided by ARET Pugliapromozione.

**H E R E B Y P R O P O S E S**

The production of an educational/press tour, as hereunder detailed:

|  |
| --- |
| **a. Tour Name** |
|  |
| **b. Tour Purpose** *(please explain the purposes, expected outcomes on the territory, and target audience)* |
|  |
| **c. Short Description** *(please describe the* ***type of tourism product*** *you are proposing, the* ***tour program*** *for which your are requesting organizational support, listing the* ***locations*** *you intend to visit and the activities you plan to carry out, I.E.: cooking labs, tasting events, etc.).* |
|  |
| **d. List of Required Services** *(please include all service details, with a rough estimate of costs)* |
|  |
| **e. List of proposed co-marketing services** |
|  |
| **f. Time Period of Tour**  (*please state duration -* *max 7 days)* |
|  |
| **g. Outputs** *(****in case of press tours:*** *please include news articles, publications and videos to be produced in connection with the tour.* ***In case of educational tours:*** *please state which Apulian destinations are included in your marketing segments, or whether you are planning to include them).* |
|  |
| **h. Participants ID Fiche**  *(please fill the fields below)* |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | **TOUR MAIN CONTACT** | | | | | | | First name, surname/family name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | E–mail  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | Telephone  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | |  | | | | | | |  | | **TOUR PARTICIPANTS** |  |  | |  | | |  |  |  |  |  | | 1. First name, surname/family name  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Place and date of birth  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | Address  \_\_\_\_\_\_\_\_ | | Short CV, please include  professional activities *(name of*  *media company, or subsidiaries,*  *addresses, etc.)*  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | breve curriculum per ciascuno degli ospiti | | 2. |  |  | |  |  | |  | | 3. |  |  | |  |  | |  | | 4. |  |  | |  |  | |  | | 5. |  |  | |  |  | |  | | … |  |  | |  |  | |  | |

Attachments:

- a valid ID document of the requesting subject;

- tour participants’ fiche as per article 7.3. sub. d);

- other attachments\_\_\_\_\_\_\_\_\_\_\_\_\_

Place and date:

Signature:

**Please note: this document must be digitally undersigned as mandated by article 7.2 of the Public Notice approved with Director General Decision n. 170/2018.**